FIAPO
Federation of Indian Animal Protection Organisations
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FIAPO BOOTCAMP 2017

SOUTH ZONE

14th – 17th July, Montfort Spirituality Center, Bangalore

Supported by
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Federation of Indian Animal Protection Organizations

FIAPO is India's apex animal protection organization. As the collective voice of the animal protection movement in India, FIAPO is the catalyst which protects the interests of animals at local and national levels – through education, research, lobbying, mobilization, training and direct action. Created for the movement, by the movement, FIAPO is India's only national federation with over 82 members, over 200 supporter organizations and an individual activist network of 400+ people nationally.

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FIAPO Bootcamp – 2017 South Zone was a regional training exercise organised by the Federation of Indian Animal Protection Organisations and supported by Tata Trusts to bring together all organisations and individual activists in the South Zone (Andhra Pradesh, Telangana, Tamil Nadu, Karnataka and Kerala) working for animal rights. These training exercises have been named "Bootcamps".

The Bangalore Bootcamp provided a platform for activists and organisations to collectively understand the progress of the animal rights movement in the South Zone and to discuss significant issues pertaining to animals in the country. The Bootcamp which was held in Bangalore from 14th July to 16th July 2017 enabled multiple NGOs and grassroots workers from the said states to get together under one banner, connect, build and learn from each other.

65 delegates from different southern states participated from different spheres of animal rights – outreach and activists, animal birth control, rescue, wildlife protection among many others.

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DAY-1

1) The Bootcamp opened to a great start with animal rights stalwarts Dr. Chinny Krishna, co-founder and chairman emeritus, Blue Cross of India, Chennai and Padma Shri awardee Mrs. Norma Alvares of PFA Goa lighting the lamp and declaring FIAPO Bootcamp 2017 – South Zone, open. These eminent personalities set the tone for the Bootcamp with 'The Vision of an Animal Rights Community' – their vision for how the animal rights community ought to move forward. This session saw the veterans speak of the need to work federatively, and the power that communities have over individuals in creating change. They answered the question – 'Why a Training Bootcamp like this?'

2) Mrs. Suparna Ganguly and Dr. Shiela Rao, co-founders and trustees of CUPA and WRRC, Bangalore, set the context for animal rights in South India. Here, key animal rights challenges such as Jallikattu and the Kerala dog killings were discussed. This included :

o Jallikattu:

- Why did Jallikattu acquire national importance in 2017?
- Why was the Tamil Nadu animal community unable to contain the issue locally?
- What lessons can and did we learn from this?

o Kerala dog issue:

- What is the current situation of human-dog conflict in Kerala?
- A brief history of what has happened so far, and why
- What is the map forward, in term of solutions?
- How can other parts of India prevent such conflict?

Interesting solutions came from the audience on how we could jointly act in the future!

3) In 'The Indian Animal Rights Movement: What are We Doing, Why and How?", Varda Mehrotra, Director, FIAPO, led the discussion on key animal rights issues that India is grappling with at the moment. The session included the following key discussion points:

o Elephant case:

- Madukkarai Maharaj; improperly tranquilized and housed; died due to multiple fractures in the forehead.
- Greed to make him a tamed elephant (speculation) resulted in the death of this giant.
- Four or five elephants were killed following his death in a span of a month in TN alone.
- There is an obvious human-elephant conflict, but we shouldn't forget that our encroachment into their territory is the reason for this conflict.

o Circus campaign:

- There are 53 travelling circuses currently; 560 animals – 52 elephants, 137 exotic birds and other domestic animals like dogs, horses and camels being used.
- These animals undergo harsh training from childhood.
- FIAPO is working with MoEFCC to ban use of all animals in circuses.
- So far 167 animals have been rescued from 13 circuses, 114 activists from 45 organisations across 18 states have helped.
- FIAPO recently got Bollywood actress Dia Mirza's support for the 'End Circus Suffering' campaign.

o Street Dog Legal case:

- Sterilizations is the only legal, humane and feasible means proposed by the Supreme Court for dog population management.
- No-kill position came under fire and some governments started advocating for killing dogs, removing or displacing them from their territories, which led to unmitigated cruelty against them.
- There is a legal battle to keep the interest of dogs in a locality as a top priority in the legal system.

o New bills recently introduced (Aquarium, dog breeding and cattle market rules):

- What are they? Why there is only a commotion about cow issue?
- How do these bills protect the animals mentioned – dogs, fish and cattle?
- How are they going to be enforced?
- What is new in these bills in relation to previous laws that governed them?

4) The day ended with 'Harvesting our Learnings', where activists gave honest accounts of what they learnt in the day. The first day sailed smoothly - peppered with interactive ice-breaker sessions where participants got to know each other personally and ended with great food, tea and conversations!

DAY-2

1) The first session of the second day of the bootcamp was to celebrate the achievements of grassroots NGOs and activists in the work they do. Arjun, a student from NIT, Trichy shared his experience as a snake rescuer and of how he has helped relocate snakes and educated his community on safe snake rescues. He then shared some valuable insights that educated and inspired others too! Another lively discussion was when Mr. Dawn Williams from Blue Cross of India, Chennai shared his experience of filing cases against animal exploiters using Section 377 of the Indian Penal Code.

2) The second session was a parallel session where four tracks ran simultaneously – ABC/ Sheltering, First Aid/ Rescue, Outreach/Humane Education and Law Enforcement. Across the four tracks, speakers helped facilitate the discussion to come up with innovative ideas. Focus was on following best practices that could strengthen the NGOs/activists' work.

3) The contents of these sessions were as follows:

o ABC/ Sheltering:

- Animals must have shelter from the elements, a ventilated and clean space.
- Make sure there is NO CHANCE of escape in order to ensure the animal's safety.
- Keep environment clean – waste must be cleared out regularly.
- Clear policies for what animals to admit and an exit policy.
- Systems, schedules and procedures for feeding, cleaning, admission, first-aid, isolation - Provision of water around the clock; food as needed. Ability to offer "special food" when needed or hand feeding or syringe feeding for animals who can't or won't take food independently.
- Minimum staffing requirements- vets, nurses, cleaners etc. (and creating caring staff).
- Good record-keeping.
- "Enrichment"—what does this term mean? Why is it important?

- What is quality of life, and why do we need to be concerned if we cannot ensure a good quality of life for the animals?
- How can we assess quality of life?
- Specific clear methods on ensuring enrichment and quality of life in a shelter, especially on a budget, with limited staff.

o Best practices (ABC):

- Best method of catching dogs or cats for sterilization.
- Best mode of transport; housing animals during transport.
- Sufficient in-hospital care after sterilization.
- Release into the same locality to avoid unwanted territorial fights.
- How does one identify an area where ABC is required?
- How does one develop contacts with the relevant local authorities?
- How to persuade government authorities for ABC.
- Best practices for shelter management.
- Proper division of labour amongst staff.
- Using social media to recruit more volunteers.
- CSR relationships with corporate entities to have a steady flow of volunteers.
- Frequent orientation sessions for new volunteers.

o First Aid/Rescue:

- Form a volunteer network – Whatsapp or Facebook groups.
- Set up educational hands-on experience with experts on these topics every month – first aid and rescue, for new volunteers.
- Maintain good relationships with local veterinarians or with a local animal welfare organisation.
- In conjunction with local organisations or if your network is big enough, conduct adoption drives and anti-rabies vaccination drives.
- If it is an adventurous rescue, call the media. Involve the media – digital, social and print.
- Robust planning as a key ingredient of a Successful First Aid/Rescue operation:
  i. First aid – Look for local people who are interested in animal welfare in your community. Involve

them in treating sick animals in your locality. Form a locality-wise network and then collaborate with networks in neighboring localities. The ultimate idea is to develop a city-wide first-aid network, which will mainly include the local community and one or two active rescuers in each community. Try to involve the local veterinarians in conducting sessions with the community. The first-aid community should be bigger than rescue community.

ii. Rescues – Start a zone-by-zone rescuer network and weave it into the larger network. Have good relationships with veterinarians in all zones – meaning that a "rescue leader" in each community has good relations with the veterinarian of that community. Involve the local community since the "rescue leader" of that community will also be in touch with the local community for first-aid issues. This reduces the burden on you as a rescuer to foster the animal and also reduces the stress the animal has to go through when being transported.

iii. How to create a rescuer network and database.

iv. How to maintain contact with local veterinarians.

v. The importance of a common dress code or t-shirt for all rescuers.

vi. Make your network known to people – Educate wherever you rescue/ provide first aid

vii. Create a special group for urgent rescues anywhere and a special group for tricky rescues.

viii. Proper equipment for catching/ trapping, transporting etc.

o Outreach and Humane education:

- Look to recruit one or two like-minded people first. Recruit more volunteers – talk sessions, leafleting; whichever is practical for you based on the type of work you do.
- After recruiting volunteers, conduct a workshop about why this is important, how they are important to the group, share the best practices of each method of outreach.
- Conduct monthly potlucks or other big events which creates a sense of belonging amongst the activists.
- Involve the media – digital, social and print.

o Law Enforcement:

- What are the laws that protect animals?
- What are the main regulatory agencies that deal with animal issues?
- How to file an FIR, and follow it up to Court.
- How to get the media and public involved in a case of cruelty.
- How to get authorities to take action.

4) The session after lunch was to help people leverage their local work to make an impact nationally. In all the tracks, focus was on involving the local media in the work they do at the grassroots level to first create an impact in changing local public opinion, which then drives a change in the public opinion of the nation.

o ABC/ Sheltering:

I. ABC

- Why is systematic ABC important? It reduces the street animal population, in effect reducing their suffering as well as preventing future suffering of their offspring. It also reduces both

territorial conflicts amongst dogs and human-animal conflict.

- Why is anti-rabies vaccination (ARV) important? It reduces the chance of both the animal suffering from a sudden outbreak of rabies and also reduces the number of rabies deaths in India (20,000 deaths yearly).
- Systematic ABC with good record keeping helps in showing the real success of ABC programs nationally and drastically reduce human-animal conflict and number of rabies deaths nationally. Also, conducting surveys often in these areas to help in assessing the attitude of people towards stray animals.

II. Sheltering

- Maintaining smooth relationships with shelters in your city so that common problems in your city can be represented at state/ national levels.
- Keep in touch with urban development authorities so that they can also be involved in your work, which might create an impact at a state level.

o First Aid/ Rescue:

- Importance of on-site first aid in reducing the stress on shelters.
- On-site first aid and its role in gaining the trust of local municipal corporation, after which they can be involved. The efficiency of the programme is thus increased manifold.
- Need of the hour – more solid groups/ networks in cities following best practices and innovating the ways in which they can reach out to a larger audience, thereby increasing the participation of more people.
- The more grounding the first aid/ rescue network has in the city, less is the pressure on the shelters in the city. This is a win/win situation: animals in both the streets and the shelters have a better quality of life.

o Outreach and Humane Education:

- Initially before leveraging, a large amount of work has to be done into making the general populace in a city accept your concept. This is includes education for people who don't know what is happening to farmed animals.
- Once you get acceptance from a significant part of the general populace, the media needs to be involved. This helps influence public opinion in other parts of the country, or at least brings the issue to national attention.
- Publicize your group or the work you're doing. Be omnipresent. Conduct major events – Eg. Pune vegan fest. This helps in attracting a bigger audience, which attracts the media automatically. The message thus reaches a larger audience apart from those present during fest.
- Recording of data during the initial stages before leveraging is very important. We can assess the effectiveness of our methods (and change the mode, if necessary) based on the data we collect during outreach.

o Law Enforcement:

- Once you know what the laws are, what authorities should you involve in a case?
- Use the media to expose the racket or the individual after filing the case
- If an illegal trafficking case is busted according to the present laws and if you think the law should be made even stricter or punishments/ fines should be more, try to lobby and set up a campaign for new laws.

5) During the fundraising session, Ms. Mini Vasudevan, Managing Trustee of Humane Animal Society and Mrs. Darshana Muzumdar, Country Coordinator, Pollination Project helped the participants understand different theoretical concepts in fundraising and practical methods to raise funds. It helped the participants understand how organized fundraising must be taken up. The session covered the following:

- Different ways to fundraise for your local group or cause.
- How to create fundraising opportunities that promote your local group as well as encourage volunteer engagement and empowerment.
- How to identify potential donors in your area and have the confidence to approach them for funds
- How to ensure that donors feel recognized and rewarded so they donate time and again.
- How to know various sources of funding available. Eg: VegFund, Pollination Project, crowdfunding, etc.
- Know how to apply for CSR funding for animal projects.
- Know where to learn more on the subject.

6) People were encouraged to communicate about the way they were feeling after being part of some wonderful discussion during both track and non-track session of the day. Some light-hearted responses came up which livened the mood of the group. Minor concerns like the absence of first aid/ rescue of farmed animals from the discussion were also brought up.

7) During the open spaces, there were a range of activities. A session on identification and rescue of snakes was warmly welcomed by the community since it was a completely new learning experience for even animal activists. The best part was that a large majority of the participants were awake till 2 am to discuss strategies for future projects!

DAY-3

1) Day 3 started on a spirited note! Varda Mehrotra, Director of FIAPO, led the session 'Getting People to Join You'. Important for all animal rights activists, this session saw energetic participation from all present.

The session covered the following:

- What is the difference between a volunteer and a professional staff member?
- What is the importance of being clear about what you need?
- How does one analyze what kinds of jobs are available for volunteers?
- What are some of the reasons volunteers want to volunteer?
- What are some of the reasons they stop coming?
- How can you make a volunteer position attractive to a variety of people?
- Volunteer recruitment activities (fairs, presentations in community groups etc.)
- Getting honest, reliable feedback from volunteers—some methods.
- Exit interviews as learning opportunities for the organisation.
- What motivates volunteers?
- Write an engaging volunteer position description for your group.
- Identify ways of motivating and engaging volunteers before and during an event/project.
- Identify ways of recognizing and rewarding volunteers after an event/project.
- Know where to learn more on the subject.
- How do you create attractive incentives for professional and voluntary staff to join your organisation?
- How does one ensure that attrition rate of employees is low?
- Common group-building techniques.

2) 'Picking, Planning and Running a Successful Campaign' was next, and was held across all four tracks – ABC and Sheltering, First Aid and Rescue, Outreach and Humane Education, and Legal Enforcement. This session covered the foundation of identifying an animal rights cause that is feasible to fight for, creating the campaign's vision, and understanding the role of all stakeholders in the campaign – government authorities, media, law enforcement agencies and the public.

o ABC/ Shelter management

- Identify what kind of campaign will work for you based on the resources you have – Eg: if you have a lot of volunteers - involve them in the shelter management work; depending on the number of people who can catch dogs in your organisation, devise an ABC plan accordingly; if you don't have enough volunteers, work with the local municipality to take up the ABC program.
- Involve local people, shelter workers, veterinarians, local municipal corporations and volunteers.
- Conduct adoption programs, reward shelter workers for outstanding work.
- How to involve media – digital, social and print?
- Planning:
  - i) ABC – Public service announcement in conjunction with the municipal corporation about the importance of ABC; involve the community – Eg: reporting hotlines, share work, meeting with the local auto association to ask them to help with the transport of dogs in case the municipality vehicle is unavailable, report pregnant or new dog mothers so that the dog can be marked for sterilization in a few weeks; involve local veterinarians; communication with the local municipality about the animal taken away for sterilization; develop leadership in each community.
  - ii) Shelter management – Sessions for new volunteers must be conducted every month on two things a) Adoption programmes b) Shelter management. Juggle the volunteers between the two constantly so that they gain experience.

o First aid or rescue

- Pick your campaign based on the ability of your volunteer network – if they can do first aid, do on-site first aid, if not, conduct a session to train them. If there a lot of people who can help in fostering animals, use those resources to treat and rehabilitate the animal back to his/her territory again.
- Find what animal needs most assistance – in most cases, it will be dogs that will be require help.
- Use online forums to find out if there are people in your city who are interested in taking care of the animal that requires most help.
- Organize a session with a veterinarian who can help the volunteers understand basic animal behavior, handling animals and giving

first aid to animals on site.

- Involve them in rescues in their respective locality and teach them how it is done on ground – Eg: a simple vaccination drive.
- To be a successful campaign, the campaign needs to take a multi-pronged approach – involve not just volunteers, but the local community and corporations.

o Outreach and Humane Education:

- Pick a campaign in your city based on factors like the number of people you have, number of contacts you have. Eg. If you have a lot of people who are vegans in your group and don't know people who are influential, maybe you could start with street activism and then pick your mode(s) of outreach. If you have some contacts that are influential, try getting permissions to deliver lectures in schools or colleges.
- Look for potential people in your city on forums who might be willing to help you in whatever type of campaign you are picking.
- Maintain good working relationships with both your group members and with influential people.
- Set a target for your campaign and the stepping stones to achieve that target.
- Ensure the passage of the campaign and see if it is on track. If not, analyze what is the problem and bring it back on track.

o Law Enforcement:

- Find out what the main issue regarding animals that needs immediate legal intervention is. Eg: Gypsies capturing pet cats for meat, trade of exotic animals in shanty markets, systematic dog killing in dog pounds (both government and private).
- Based on the animals that need help, find out which kind of work you are going to choose. Eg: working with the police to stop petty crimes related to animals; working with the community to educate them about animal welfare laws etc.
- Have a plan of action – (i) Collect evidence; make conversation with them to see if a racket is involved in addition to smaller, overt crimes; file a case with the help of a HAWO. (ii) Flyer distribution for educating the community about animal welfare laws or through public service announcements (loudspeakers, stickers behind autos, posters for pictorial representation of laws protecting animals etc.) or talks in schools, colleges or corporate companies educating them about animal welfare laws.

3) After a delicious lunch, Prashanth Acharya, Senior Campaign Manager, FIAPO, led the session to close the Bootcamp. The 3-day extravaganza had come to an end, and activists parted with sadness at leaving each other, but with renewed enthusiasm to take the movement forward!

Lessons Learnt

As the first in the edition, FIAPO Bootcamp 2017 – South Zone was a learning experience for all of us at FIAPO. While we were more than pleased with the outcome, we did feel that there were some things that we need to improve upon for future editions of the trainings:

- We are considering altering the role of "speakers" to "resource persons". Based on the Bangalore edition, it was felt that a FIAPO staff person should facilitate each track. The facilitator would then invite the resource person to provide specific inputs based on how the group members are faring. The predominant learning mechanism is meant to be sharing and peer learning, rather than "expert lectures". This learning mechanism will require the facilitators to play a very active role, ensure that conversations are not monopolised by more vocal members, diagnose precise learning needs and ensure that these are met either through peers or through the resource persons. Thus in future trainings we aim to have the facilitators play an active role in the learning process.
- As fundraising is integral to every facet of organisational functioning, we feel that it would be better to have a tailor-made fundraising session under for each, instead of a common one for everyone. This way it would be possible to customise the fundraising solutions according to the specific conditions and needs of the nature of work of each theme.
- As social change agents, activists often feel exhausted and isolated in the work that they do. In this context, we identified the need to create a separate session on 'Activist Trauma, Self-Care and Burnout' in the next Bootcamps. This would be a wholly novel content and approach and will require considerable preparation as well as expert consultation and inputs in the design of the session.
- We might also consider including sessions on wildlife, as some participants felt that such detail will also be of help.

The Way Forward and Next Steps

One of the aims of the Bootcamp when we started out was to plant the seeds for zonal animal rights communities. While the spark of this community was ignited at the Bootcamp, it just marks the beginning. To truly nurture this community, regular activities need to be undertaken. To this end, we have planned the following:

- Setting up of a Google Group with all participants to enable easy communication amongst them – about goings-on in their work, challenges they are facing and the best practices they have developed to deal with them.
- The activists who were also Honorary Animal Welfare Officers (HAWOs) nominated by the Animal Welfare Board of India (AWBI), made a detailed plan on how their Bootcamp experiences could enhance their HAWO work.
- The participants who had registered in the outreach and humane education track came up with different campaigns to start in their respective states/regions. These campaigns will be closely monitored by FIAPO and by the participants themselves. Some of these campaigns are:
  - i) Targeting Jain institutions for creating awareness on veganism and animal-friendly policies.
  - ii) Creating graffiti and wall murals – plastering vegan messages on cities' walls.
  - iii) Conducting sessions on humane education in veterinary colleges.
  - iv) Arrangement of non animal based mid-day meals in schools.
  - v) Encouraging corporate food chains (eg: bakeries) to gradually eliminate eggs, and to substitute dairy with plant-based substitutes.

Annexure 1: Key comments received

"It was a one-of-a-kind Bootcamp, and it has helped me re-ignite my passion for animal welfare!"

Aakarsh,
Bangalore Activist

"This Bootcamp is amazing. If you want to get inspired, want to meet young people, and get active for animals, this is the Bootcamp for you!"

Niranjan, Founder,
Veg Planet Magazine

"It was so good to see young people come here, who are involved in animal activism. I appreciate FIAPO getting these people together, giving us all a platform to meet and carry the animal welfare movement forward."

Dawn Williams,
Blue Cross of India

"I loved it. FIAPO - please organise another Bootcamp as soon as possible!"

Mona Priya,
Chennai Activist

Annexure 2: Programme

BANGALORE BOOTCAMP 2017 - 2018 PROGRAMME			
Day 1		**Programme**	**Facilitator**
From	**To**		
12noon	1pm	Registrations	
1pm	1:45pm	Lunch	
1 45 pm	2.30pm	**The Vision of an Indian Animal Rights Community** Opening and Welcome	Chinny Krishna, Norma Alvares
2.30pm	3.30 pm	**Animal Rights Activists: Who are we?** We expect to spend the next 3 days working intensely on organising ourselves and learning new things. This session will help you develop those connections you will need - in the next 3 days, and as you take your activism to your city - to be more connected and effective.	Nandita Shah
3.30 pm	4 15pm	**Setting the Context: Animal Rights in the South** A group discussion that will explore questions like - What are the issues and factors unique to South India that need to be considered? If Jallikattu was a sport in the north, would it have become a similar movement? How do we campaign for animals effectively in the South? What is happening to the Kerala dog culling?	Shiela Rao, Suparna Ganguly
4 15 pm	4.30pm	Tea Break and Transition	
4.30pm	6.30pm	**The Indian Animal Rights Movement: What Are We Doing, Why and How?** This session will explore what are the key national priorites, and why are what are we doing about them (and how can more people get involved). Includes issues like slaughter, circus, dairy, elephants, dog culling, legal cases of dogs, jallikattu, bills, UP bills, veganism . This session will also present these issues in the framework of how social justice movements grow, and how all non-violent movements are inter-linked. This session will be lead by trainers as a group discussion.	Varda Mehrotra
6.30pm	7pm	Tea Break and Transition	
7pm	8pm	**Harvesting our Learnings** Conferences and bootcamps can zip by, and sometimes, we can miss important learnings. Come together to share specific learnings, takeaways and celebrations for your activism!	Lakshmi Venkataraman
8pm	8.30pm	Dinner	
8.30pm		Open space	

Day 2			
7:30 AM	8:30 AM	Breakfast	
9am	10.30am	**Celebrations of What We have Achieved (and what can we learn from that)** Hear what have been the latest sucessful campaigns and updates nationally, and regionally - open space available to discuss tactics of the campaigns so you can replicate the success in your city!	Shwetha Sood
10.30am	11am	Tea Break and Transition	
11am	1pm	**Innovation and Best Practice for your Activism *for each individual track*** Learn and discuss the latest and the best practices in your area of activism. Working in your city, all alone may result in you missing out on solutions that worked elsewhere. This is your opportunity to get solutions for the problems you face! Topics that will be discussed in each track will include : Getting your local MC to set up ABC; running a shelter ensuring good quality of life for animals; Components of an on-site first-aid programme; training in rescue of animals other than dogs Building up your group; practices for effective outreach and education Overview of laws and agencies that protect animals; how to get authorities to take action.	TRACK A Vasanthi Vadi and Mini Vasudevan TRACK B: Dhanashree Wairkar TRACK C: Koushik Raghavan TRACK D: Dawn Williams
1pm	2pm	Lunch	
2pm	4pm	**Leveraging your Activism (and making an impact nationally) *for each track individually*** If you find yourself wondering why leafletting matters, or why that FIR is important, or how does your first-aid on-site network can potentially help stop culling fo dogs all over India - join us for this session! We will learn how to make small changes - and why they are important - so our work that already helps animals locally, can also have a national impact.	TRACK A: Chinny Krishna and Norma Alvares TRACK B: Dhanashree Wairkar TRACK C: Darshana Mazumdar
4pm	4.30pm	Tea Break and Transition	
4.30pm	6.30pm	**Fundraising for Animals** Resources are needed no matter what is your form of activism, learn some of the methods grassroots groups are using to raise money.	Dharshana Mazumdar and Mini Vasudevan
6.30pm	7pm	Tea Break and Transition	
7pm	8pm	**Harvesting our Learnings** Conferences and bootcamps can zip by, and sometimes, we can miss important learnings. Use the help of trainers and other participants to harvest and take back specific things to do in your activism work!	Swati Poddar
8pm	8.30pm	Dinner	
8.30pm		Open space	

Day 3			
7:30 AM	8:30 AM	Breakfast	
9am	10.30am	**Getting People to Join You** Animal rights activism - like all social justice movements - depends on people in large numbers joining us. We are never going to win, if more people dont stand with us. Learn and Discuss why its important, and how to do it - and what has worked for others, so you can replicate!	Varda Mehrotra
10.30pm	11am	Tea and Transition	
11am	1pm	**Picking, Planning and Running a Successful Campaign *for each individual track*** Learn how to plan a campaign in a holistic manner for any issue you are working for. What factors have to be considered? How do we really create a change? How to understand what role does the government, influences, public, media and civil society plays? How do you integrate the strengths you already may have - social media, volunteers? What is your campaign vision and what is your campaign strategy? Answers to all this and more.	TRACK A: Vasanthi Vadi, Mini Vasudevan TRACK B: Dhanashree Wairkar TRACK C: Koushik Raghavan TRACK D: Dawn Williams
1pm	2pm	Lunch	
2pm	4pm	**Closing The Loop: Final Disucssions on Animal Rights in South India**	Prashanth V

Annexure 3: Participants' and speakers' list and contact details

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